



#### ARCA ETICHETTE, AS A BENEFIT CORPORATION, AIMS TO HAVE A POSITIVE IMPACT ON SOCIETY AND THE BIOSPHERE FOR THE CREATION OF SHARED VALUE:

- **promotes** the development of ecological packaging solutions
- adopts sustainable environmental management systems
- prevents any form of pollution, limiting the consumption of energy resources
- carries out projects and actions for the social sustainability of its employees and the context in which it operates
- **possesses** eco-sustainability certifications to guarantee its stakeholders (employees, business partners, local community)





#### ARCA'S SUSTAINABLE PRODUCT RANGE

#### within everyone's reach

Arca Etichette has always been a company that has made sustainability a pillar of its future.

We are the ideal solution for your green needs:



### We choose eco-sustainable raw materials:

bio-based, biodegradable and compostable, recycled papers and synthetic films, FSC® certified papers or deriving from natural and vegetable fibers



## We work mainly with local suppliers:

and with our own ethics to ensure sustainable production processes



We are wasting fewer and fewer resources

to increase our sustainability

# OI BIO BASED MATERIALS

#### PE BIOBASED

made entirely of sugar cane ethanol, certified according to the Bonsucro® program.

Suitable for a "green" company message and for achieving sustainability goals.

#### MARBLE BASE/STONE PAPER

consisting of 80% stone dust (calcium carbonate) and 20% of HDPE (non-toxic high-density resin) which acts as a binder. Stone Paper material has a pleasant natural velvety "soft-touch" effect, which makes it unique and usable even without surface finishing. It can be recycled like a plastic. It is waterproof.



# 02 NATURAL SOURCES MATERIALS



Partially recycled facestocks deriving from vegetable fibers, sugar cane and many other natural materials from post-consumer waste. Ideal for those who wish to reduce their environmental impact, giving an artisanal look for a unique product tale.

## FSC® CERTIFIED MATERIALS

liners and facestocks that embrace sustainability. Circular economy plays an important role and gives a greater environmental impact on the shelf.

#### **COMPOSTABLE**

combined with equally compostable adhesives.

#### **BIODEGRADABLE**

combined with equally biodegradable adhesives.

## O3 RECYCLED MATERIALS

White and clear recycled synthetic films.

#### PE

made by 100% recycled materials certified by Bonsucro®:
50% from post-consumption 50% from production waste combined with solvent-free adhesive.
It helps to innovate, differentiate from the competitors and achieve sustainability goals.

#### **PET**

with a minimum content of 25% from post-consumer waste of PET bottles.

#### PP

100% recycled.

## CLEANFLAKE PORTFOLIO

allows PET recycling from bottle to bottle in a clean way. What we have already used can be reused several times.

### 04 MATERIALS' REDUCTION

#### THINKTHIN FILMS

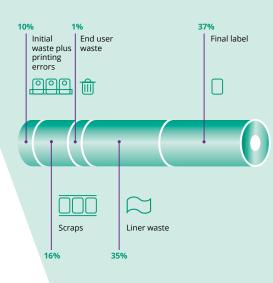
reduce carbon dioxide emissions by decreasing the thickness of materials.

Only what is strictly necessary is produced and used.

Operational efficiency: less downtime, storage and transport.

#### **LINERLESS**

Striped Linerless labels in cardboard and synthetic material (white or clear polypropylene), appear as a continuous roll of adhesive material without a silicone support, for an almost zero environmental impact: it allows to eliminate the production of process' waste. If we don't produce waste, recycling is prevented.



# AWARDS & PARTNERSHIPS



#### Leader in Sustainability

Among the 150 most sustainable Italian companies which in recent years distinguished for concrete actions in terms of environmental, social and economic sustainability.



## Ecovadis Silver Medal

For responsible conduct in environmental matters, work practices, ethics and sustainable procurement and production processes.





# Best Performance Lifega

We are one of the 50 most excellent Italian companies in economic results and with commitment and tangible results on ESG, environmental, social and governance sustainability issues.

**Award** 



#### Lifegate Bee My Future

Every year we renew our economic commitment into the project. We adopt one hive with tens of thousands of bees raised by an expert beekeeper with organic techniques for the protection of this endangered species.



#### Lifegate Energy

Arca has chosen to use 100% renewable energy of GO Zero Impact® origin certified. In 2020, with the supply of all energy entrusted to LifeGate, we consumed 1,815,874 kWh, avoiding the combustion of 1,101 barrels of oil and the emission of 964,229 kg of CO<sub>2</sub> into the atmosphere.



#### Lifegate Zero Impact

In 2020 Arca implemented concrete actions for sustainable results alongside Zero Impact® and LifeGate: offsetting 2,933 kg of CO<sub>2</sub> - originating from the production and distribution of 126,412 Scm of natural gas consumed throughout 2020; managing energy efficiency projects and contributing to the creation and protection of forests growing in Madagascar covering 655 square meters.



#### Cycle4Green

In collaboration with Lenzing Papier Gmbh, C4G offers a Liner Recycling service focused on the recycling of silicone paper throughout Europe. From the withdrawal of the material to the conversion into paper and resale on the market. Our latest results highlight 16.2 tons of recycled silicon paper materials which equates to a 32 tons reduction in CO<sub>2</sub>. A perfect circular economy!



#### Our Green Heart Forest

On the occasion of the World Environment Day, Arca Etichette has decided to continue its journey towards a more sustainable business, creating a real forest. We start by planting 114 trees, one for each year of life of the group's companies, with the aim of enlarging our "GREEN HEART" forest thanks to new successes to celebrate with you.





## THE GREEN FUTURE ACCORDING TO ARCA

Our 2021 goal is to become a B CORP company to being part of a new sustainable economy.

It is an innovative movement made up of companies with a single purpose: to be protagonists of a global change with their activities, creating a positive economic, social and environmental impact.

#### **B IMPACT ASSESSMENT**

ENVIROMENT WORKERS COMMUNITY GOVERNANCE CUSTOMERS











OBTAINING THE B CORP™ CERTIFICATION

# OUR PROJECTS ALREADY IN PROGRESS



## REDUCE ELECTRICITY CONSUMPTION PER SQM OF LABELS:

- We use UV Led lamps instead of UV Arc (Mercury) lamps for the polymerization of the inks
- We increase digital productions compared to traditional ones



GENERATE ACTIONS IN FAVOR
OF THE ENVIRONMENT WITH
PARTICULAR ATTENTION TO
THE LOCAL COMMUNITY



CONTINUE TO REDUCE MATERIALS AND INKS' WASTE AND PROMOTE THE USE OF RECYCLED MATERIALS



REDUCE GREENHOUSE GAS EMISSIONS, FAVORING AND ENCOURAGING GREEN TRAFFIC CIRCULATION:

progressive replacement of the car fleet with hybrid and full electric vehicles with charging columns in the company parkings



MAKING OUR PRODUCTION CHAIN EVER MORE ECO SUSTAINABLE:

from suppliers to customers to pursue the same ethics

